

GARY BARTANUS, MET, B.ED.
1-778-350-1855 • gbartanus@learnersmatter.ca
linkedin.com/in/garybartanus • learnersmatter.ca

Experienced Educational Technology Expert with a Track Record of Successful Project Outcomes
Instructional Design & Multimedia Development for Higher Education & Corporate Training

EXPERTISE

Master of Educational Technology (MET), Instructional Design, Multimedia Production, eLearning Authoring and Design, Project Management and Collaboration, Interactive and Social Learning Tools, Online MakerSpaces, Universal Design for Learning (UDL), Formative and Summative Assessment, Customer Service, Learning Management Systems

EDUCATION

UNIVERSITY OF BRITISH COLUMBIA, Vancouver, BC (2013 – 2015)

Master of Educational Technology (MET) – GPA: 92.9% (A+)

UNION COLLEGE, Lincoln, NE, USA (1990 – 1994)

Bachelor of Education (B.Ed.) – Honours

Major: Secondary Education | Specialization: English

PROFESSIONAL EXPERIENCE

FIRST WEST CREDIT UNION, Langley, BC (2018 – 2022)

Learning and Development Advisor (Hybrid/Remote)

Revitalized employee online learning experiences by integrating multimedia content, modern pedagogy, and interactive activities. Collaborated with SMEs across corporate teams to create dynamic educational experiences

- Designed an award-winning course that achieved national recognition from the Canadian Credit Union Association and a completion rate of 98.6%
- Created compelling microlearning content to enhance digital and media literacy within the organization
- Pioneered the use of green screen simulations, professional voiceovers, and interactive elements to transform 90% of existing text-based courses into immersive and engaging learning experiences
- Reduced expenses by producing multimedia content at in-house studio, eliminating the need for external video production companies
- Utilized *Articulate Storyline 360*, *Rise 360*, and other course authoring tools to develop secure, inclusive, interactive, and immersive online learning experiences for employees

ROYAL ROADS UNIVERSITY (RRU), Victoria, BC (Contract: 2017 – 2018)

Instructional Designer – Centre for Teaching & Educational Technologies (CTET)

Managed a portfolio of course design projects, working with learning technologists, Subject Matter Experts (SMEs), faculty, and staff to design, develop, and deliver blended, online, and in-person courses

- Delivered both asynchronous eLearning and synchronous virtual sessions for faculty and staff on interactive video technologies, *Blackboard Collaborate Ultra*, and the *Moodle* Learning Management System
- Designed social learning experiences in areas like crisis management and environmental sustainability
- Created training videos and learning activities for First Nations Technology Council's (FNTC) *Foundations in Innovation and Technology (FiIT)* program
- Explored and demonstrated innovative technologies to enhance learner experiences
- Completed RRU's *Instructional Skills Workshop (ISW)*, *Facilitator Development Online (FDO)*, and *Facilitator Development Workshop (FDW)*; co-facilitated *Moodle: Getting Around* and *Moodle: Editing & Enhancing Online (MEO)*
- Participated in BCcampus's *Facilitating Learning Online (FLO)* and Co-facilitated *FLO Facilitator Development*

HANYANG UNIVERSITY (HYU), Seoul, South Korea (2010 – 2017)

Blended Learning Designer / English as a Foreign Language (EFL) Instructor

Managed a dual portfolio of EFL instruction and blended (hybrid) learning curriculum development while advocating for the advancement of digital/media literacy. Recipient of multiple teaching excellence awards

- Designed university's first blended English multimedia writing course with video storytelling, blogging, project-based learning (PBL), interactivity, collaboration, and social learning
- Introduced innovative EFL teaching methods, such as video feedback for students' oral presentations and writing
- Developed companion websites and cloud-based Learning Management System (LMS) for traditional classroom courses
- Served as chair for the HYU's English Film Festival committee and advised the *Teaching with Technology* committee

RELEVANT ACCOMPLISHMENTS

Instructional Design:

- Implemented adult learning theories and suitable pedagogies to create captivating and effective educational programs and learning activities
- Developed four courses/modules promoting diversity, equity, and inclusion in online and in-person instruction, empowering learners to be proactive in their education
- Collaborated with Subject Matter Experts (SMEs), stakeholders, and key partners on significant initiatives and projects
- Utilized 20 years of classroom teaching experience to inform critical decisions in instructional design and curriculum development
- Generated microlearning content in various formats, including self-paced eLearning, interactive videos, blogs, job aids, podcasts, and infographics
- Employed appropriate design models (*Online Collaborative Learning, ADDIE, Agile, Reverse*) to optimize outcomes across diverse learning contexts
- Incorporated engaging storytelling techniques, such as branching scenarios, interactive media, and gamification

Multimedia Production:

- Incorporated storyboarding, scripting, shooting, and editing for tutorial, explainer, interview, and demo videos
- Enriched eLearning courses with green screen (chroma key) video simulations, professional sound editing, and emerging generative AI tools like *ChatGPT, Synthesia, and DALL-E 2*
- Created interactive videos to promote student focus, engagement, and active participation, enhancing both formative and summative assessments
- Leveraged prior experience in radio, theatre, and television to generate professional voiceovers and talking head videos with clear enunciation, appropriate pacing, and natural intonation
- Conducted interviews with Subject Matter Experts (SMEs) and team leaders in both virtual and in-person environments
- Employed advanced video and sound editing techniques to create captivating, engaging, and informative content

TECHNICAL SKILLS

eLearning Authoring & Design: Articulate Storyline 360, Rise 360, TechSmith Camtasia, WordPress Web Design, H5P Interactive Content Platform, Canva, Basic HTML / CSS

Multimedia Production & Design: Camtasia, Audacity, Adobe Premiere Pro, Photoshop, After Effects, DaVinci Resolve, Kaltura Video Cloud Platform, DSLR & Drone Photography

Project Management & Collaboration: Microsoft 365, Zoom, Microsoft Teams, Slack, Trello, Google Workspace, Collaborate Ultra, Articulate Review, Skype, Whereby, Padlet

Interactivity & Social Learning Tools: Flip (formerly Flipgrid), Padlet, Mentimeter, Poll Everywhere

Assessment Tools: Kahoot! Socrative, Quizlet, Google Forms

Learning Management Systems: Moodle, Canvas, Blackboard, Oracle Learning Management (OLM)

AWARDS AND RECOGNITIONS

Learning Excellence Award, Canadian Credit Union Association (CCUA) (2020)

Teaching Excellence Awards, Hanyang University (2013, 2015, 2016)

Louise McKinney Post-Secondary Scholarship -- for ranking as top student, with a Grade Point Average (GPA) of 4.000, in the first year Education class, Canadian University / Union College (1992)

CONFERENCE PARTICIPATION AND PUBLIC SPEAKING

- Attended *Take Your Videos to the Next Level*, an online TechSmith Level Up Digital Event, 2022
- Completed *Accessibility in Online Workplace Learning* webinar, an online Articulate 360 Training, 2022
- Participated in the *Global Summit & EdTech Expo and I4PL Conference*, Toronto, ON, 2019
- Participated in the *Canadian eLearning Conference*, Toronto, ON, 2019
- Attended *Canadian Network for Innovation in Education (CNIE) Conference*, Vancouver, BC, 2019
- Presented at *Digital Media in Education, 15th Annual UBC Okanagan Learning Conference*, Kelowna, BC, 2019

PROFESSIONAL DEVELOPMENT & COMMUNITY INVOLVEMENT

- *Educause* Member: Engage in advancing higher education through innovative technology
- *ADEETP* Member: Participate in professional development for distance education and edtech
- Certified Coordinator, *Nedley Health's Optimize Your Brain™* program – a 6-week course designed to enhance intellectual and emotional intelligence
- Web Developer, Video Producer, Streaming Specialist: Support local charities and non-profits
- Former Chair, *Hanyang University Film Festival*: Promoted digital literacy through annual event
- Lifelong Learner: Continuously expanding skills via conferences, webinars, and online platforms