

GARY BARTANUS, MET, B.ED.

1-778-350-1855 • gb@learnersmatter.ca
linkedin.com/in/gary-bartanus • learnersmatter.ca

Master of Educational Technology (MET) Excelling at Adult Education Initiatives *Instructional Design & Multimedia Creation for Higher Ed & Corporate Training*

SPECIALITIES

Change Management, Instructional Design, eLearning Authoring, Multimedia Production, Project Management, Universal Design for Learning (UDL), Interactive Video, Formative Assessment, Educational Consulting, Communication, Collaboration, Learning Analytics, Mobile Learning, Instructional Technology, Adult Learning Principles, and Curriculum Development

EDUCATION

UNIVERSITY OF BRITISH COLUMBIA, Vancouver, BC (2013 – 2015)

Master of Educational Technology (MET)

UNION COLLEGE, Lincoln, NE, USA (1990 – 1994)

Bachelor of Education (B.Ed.)

PROFESSIONAL EXPERIENCE

FIRST WEST CREDIT UNION, Langley, BC (2018 – 2022)

Learning and Development Advisor (Hybrid/Remote)

Revitalized online learning solutions, focusing on change management, and integrating multimedia content, modern pedagogy, and interactive activities. Partnered with SMEs across corporate teams to develop transformative educational content

- Designed an award-winning course that achieved national recognition from the Canadian Credit Union Association and a completion rate of 98.6%
- Created compelling microlearning content and video tutorials to enhance professional development and corporate work culture in digital literacy, knowledge sharing, and collaboration
- Pioneered the use of green screen simulations, professional voiceovers, and interactive elements to transform 90% of existing text-based courses into immersive and engaging learning experiences
- Partnered with Subject Matter Experts (SMEs) and internal stakeholders to assess needs and co-create innovative solutions consistent with best practices in adult education and student-centered curriculum development
- Reduced expenses by producing multimedia content in an in-house studio, eliminating the need for external video production companies, and maximizing return on investment (ROI)
- Utilized *Articulate Storyline 360*, *Rise 360*, and other course authoring tools to develop secure, inclusive, interactive, and immersive online learning experiences for employees
- Co-facilitated several iterations of *First West Virtual Orientation*, a synchronous onboarding course for new hires
- Maintained an up-to-date, cutting-edge understanding of emerging trends in generative AI and online MakerSpaces by participating in webinars, online courses, and networking events, actively engaging with experts in the field

ROYAL ROADS UNIVERSITY (RRU), Victoria, BC (Contract: 2017 – 2018)

Instructional Designer – Centre for Teaching & Educational Technologies (CTET)

Managed a portfolio of course design projects, working with learning technologists, Subject Matter Experts (SMEs), faculty, and staff to design, develop, and deliver blended, online, and in-person courses

- Delivered both asynchronous eLearning and synchronous virtual sessions for faculty and staff on interactive video technologies, *Blackboard Collaborate Ultra*, and the *Moodle Learning Management System*
- Designed social learning experiences in areas like crisis management and environmental sustainability
- Created training videos and learning activities for *First Nations Technology Council's (FNTC) Foundations in Innovation and Technology (FiIT)* program
- Explored and demonstrated innovative technologies such as *Kaltura Video* for multimedia creation, *Flipgrid* for video-based discussions and feedback, and *Slack* for communication and collaboration, to enhance learner experiences
- Co-facilitated *FLO Facilitator Development*, *Moodle: Getting Around*, and *Moodle: Editing & Enhancing Online (MEEO)*

HANYANG UNIVERSITY (HYU), Seoul, South Korea (2010 – 2017)

Blended Learning Designer / English as a Foreign Language (EFL) Instructor

Managed a dual portfolio of EFL instruction and blended (hybrid) learning curriculum development while advocating for the advancement of digital/media literacy. Recipient of multiple teaching excellence awards

- Designed university's first blended multimedia writing course with video storytelling, blogging, project-based learning (PBL), interactivity, collaboration, social learning, and peer assessments
- Redesigned face-to-face courses to blended learning, increasing student engagement and learning outcomes by 30%
- Introduced innovative EFL teaching methods, including constructive peer assessments and video feedback for students' oral presentations and writing
- Developed companion websites for Canvas Learning Management System (LMS) for traditional classroom courses

RELEVANT ACCOMPLISHMENTS

Instructional Design:

- Implemented adult learning principles and suitable pedagogies to create captivating and effective educational programs and learning activities
- Designed and implemented diversity, equity, and inclusion-focused courses/modules for online and in-person instruction, fostering learner empowerment and proactive engagement in education
- Utilized 10+ years of classroom teaching experience to inform critical decisions in instructional design and curriculum development
- Generated microlearning content in various formats, including self-paced eLearning, interactive videos, blogs, job aids, podcasts, and infographics
- Employed appropriate design models (*Online Collaborative Learning, ADDIE, Agile, Reverse*) to optimize outcomes across diverse learning contexts
- Incorporated engaging storytelling techniques, such as branching scenarios, interactive media, and gamification

Multimedia Production:

- Incorporated storyboarding, scripting, shooting, and editing for tutorial, explainer, interview, and demo videos
- Enriched eLearning courses with green screen (chroma key) video simulations, professional sound editing, and emerging generative AI tools like *ChatGPT, Synthesia, and DALL-E 2*
- Created interactive videos to promote student focus, engagement, and active participation, enhancing both formative and summative assessments
- Leveraged prior experience in radio, theatre, and television to generate professional voiceovers and talking head videos with clear enunciation, appropriate pacing, and natural intonation
- Conducted interviews with Subject Matter Experts (SMEs) and team leaders in both virtual and in-person environments
- Employed advanced video and sound editing techniques to create captivating, engaging, and informative content

TECHNICAL SKILLS

eLearning Authoring & Design: Articulate Storyline 360, Rise 360, TechSmith Camtasia, Mobile Learning, Gamification, Inclusive MakerSpaces, WordPress Web Design, H5P Interactive Content Platform, Basic HTML / CSS

Multimedia Production & Design: Adobe Creative Cloud, Audacity, Camtasia, Canva, TechSmith Assets, Envato Elements, Microsoft Clipchamp, Kaltura, Synthesia AI Video Creation Platform, DSLR & Drone Photography

Project Management & Collaboration: Microsoft 365, Zoom, Microsoft Teams, Slack, Trello, Google Workspace, Collaborate Ultra, Articulate Review, Skype, Whereby, Padlet

Interactivity & Social Learning Tools: Flip (formerly Flipgrid), Padlet, Mentimeter, Collaborate Ultra, Poll Everywhere

Assessment Tools: Kahoot! Socrative, Quizlet, Google Forms

Learning Management Systems: Moodle, Canvas, Blackboard, Oracle Learning Management (OLM)

AWARDS AND RECOGNITIONS

Learning Excellence Award, Canadian Credit Union Association (CCUA) (2022)

Teaching Excellence Awards, Hanyang University (2013, 2015, 2016)

Louise McKinney Post-Secondary Scholarship -- for ranking as top student, with a Grade Point Average (GPA) of 4.000, in the first year Education class, Canadian University / Union College (1992)

CONFERENCE PARTICIPATION AND PUBLIC SPEAKING

- Attended *Take Your Videos to the Next Level*, an online TechSmith Level Up Digital Event, 2022
- Completed *Accessibility in Online Workplace Learning* webinar, an online Articulate 360 Training, 2022
- Participated in the *Global Summit & EdTech Expo and I4PL Conference*, Toronto, ON, 2019
- Participated in the *Canadian eLearning Conference*, Toronto, ON, 2019
- Attended *Canadian Network for Innovation in Education (CNIE) Conference*, Vancouver, BC, 2019
- Presented at *Digital Media in Education, 15th Annual UBC Okanagan Learning Conference*, Kelowna, BC, 2019

PROFESSIONAL DEVELOPMENT & COMMUNITY INVOLVEMENT

- *Instructional Skills Workshop (ISW)*, *Facilitator Development Online (FDO)*, and *Facilitator Development Workshop (FDW)* and *Facilitating Learning Online (FLO)*
- *Educause* Member: Engage in advancing higher education through innovative technology
- *ADEETP* Member: Participate in professional development for distance education and edtech
- Certified Coordinator, *Nedley Health's Optimize Your Brain™* program – a 6-week course designed to enhance intellectual and emotional intelligence
- Web Developer, Video Producer, Streaming Specialist: Supporting local charities and non-profits
- Chair, *Hanyang University Film Festival*: Promoted digital literacy through annual event